

## **NORA CRAIN**

458 Broome Street  
New York, NY 10013

Telephone:  
212.274.0157

[nora@noracrain.com](mailto:nora@noracrain.com)

*Design/production  
professional with  
seventeen plus  
years experience.*

*Wide range of work  
including brochures,  
magazine, newsletters,  
ads, letterheads  
and logos.*

*Employment history  
has included several  
longterm associations.*

*Proficient in QuarkXpress,  
Photoshop, Illustrator,  
Adobe Acrobat,  
Dreamweaver,  
Microsoft Word and  
Omnipage Professional.*

## **PROFESSIONAL EXPERIENCE**

### *Freelance design/production*

Communications Division of Hadassah, The Women's Zionist Organization of America, Inc. Main client for 7 1/2 years. Service Hadassah Magazine and the Creative Services department of Hadassah; both part of the Communications Division of the organization.

1995–Present

Two weeks of each month from July until May function as an assistant art director for the award-winning Hadassah Magazine, a four-color publication produced 10 times a year. Working closely with editorial staff and art director execute layouts for departments and columns. Research and select photos and art and create spot art for columns to bring magazine in within budget.

1994–2002

During down time from magazine worked with Hadassah's Creative Director on the production of advertising, brochures, newsletters, convention and various program materials for different divisions of the organization. Worked frequently on premises as part of the in-house design team and on projects in my own studio. Interacted with clients and vendors. Responsible for following projects through to finished piece (photo and art research, layout and preparation of files for printing, checking color and blues).

Additional clients during this time period included Hebrew Hospital Home of Westchester, American Academy of Arts and Letters and The Funding Resource (clients: in Stamford Connecticut—the Bartlett Arboretum, The Smith House and Neighborhood Housing Services, Inc.). Produced posters, booklets, brochures and newsletters.

1985–94

### *Freelance design/production*

Clients included Macal Design (clients: Citibank, Seiko), Book-of-the Month Club, Tapellini Design, Viare Publishing, Cahners Publishing, Langton/Cherubino Design Consultants (clients: Adweek Magazines, Hadassah), Price Waterhouse, Italica Press, Cohn&Wells, Performance Communications, Inc. (audio/visual presentations), and Audio Magazine.

### *Longterm freelance positions during this period*

1990–91 Corporate Communications, Home Life Insurance Company, New York, N.Y. Worked on brochures, newsletters, and company magazine. Set up jobs on Mac based platform, put together comps, mechanicals, and went on press checks.

1987–90 Educational Communication Center, a graphics department servicing the University of Medicine and Dentistry of New Jersey and outside clients in the medical field. Located in Newark. Assisted senior designers on a wide range of projects including brochures, newsletters, and exhibits. Met with clients and followed through with jobs from inception to printed piece. Worked on Mac platform.

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*References upon request.*

## **PROFESSIONAL EXPERIENCE**

1981–83

*Master Printer*

Atelier Editions, Iris Editions and Jay Street Gallery, New York, N.Y.

Techniques used in this work included intaglio and gravure printing. Projects completed during this time include the proofing and edition printing on suites of photogravures by Robert Rauschenberg and Robert Mapplethorpe.

1980–81

*Photographic Assistant*

Dolce Photography, New York, N.Y.

Operating in both a creative and administrative capacity. Tasks included styling, assisting photographers during a shoot, running a black/white darkroom, studio billing and the purchase of supplies.

## **TEACHING EXPERIENCE**

1982–85 Brooklyn Museum Art School. Intermediate classes in printmaking.

Brooklyn Museum Education Department. Conducted several special workshops in conjunction with major museum exhibits.

1980 Dutchess Community College, Poughkeepsie, N.Y. *Adjunct Instructor.*

1978–79 Women's Studio Workshop, Rosendale, N.Y. As Artist-In-Residence taught classes in lithography, etching and silkscreen.

Conducted workshops in photo printmaking techniques at art centers and colleges including Cornell University and SUNY Binghamton.

## **EDUCATION**

1975 State University of New York/New Paltz, *Master of Fine Arts* in Printmaking.

1973–75 State University of New York/New Paltz, *Scholarship–Graduate Teaching Assistantship.*

1970 Rhode Island School of Design, *Bachelor of Fine Arts* in Painting.

## **ADDITIONAL TRAINING**

Self-taught computer training.

Courses and seminars in Photoshop, color management on desktop and prepress.

Italian language course from The Cooper Union.

School of Visual Arts, Classes in Studio Skills.